Higher Education Affiliate Program

Purpose

SETDA's vision is to lead, inspire and empower the education community to leverage technology for learning. That vision knows no boundaries. SETDA believes that educators in Higher Education, especially Colleges of Education working to prepare teachers for classrooms in the digital age of teaching and learning, would benefit from open opportunities to network, collaborate and share strategies and ideas with state educational technology leaders from their own state and across the U.S.

Through SETDA's pilot Higher Education Affiliate Program, this collaboration has the potential to generate a stronger base of research in the field of educational technology and to create space to explore the knowledge, skills and dispositions required of new teachers working in digital-age classrooms to positively impact student learning. This affiliate relationship offers the potential for colleges of education and state education technology leaders to share emerging research, education technology trends, advocacy, and shape the future together through policy and practice.

Definition

SETDA is launching a three-year pilot Higher Education Program to establish strategic partnerships with teacher preparation programs and colleges of education that can extend the reach and influence of SETDA and positively impact digital teaching and learning. For the purposes of this pilot, higher education affiliates shall be defined as follows:

Higher Education Affiliates are institutions of higher education or colleges of education that support the preparation of teachers to serve K-12 education. Affiliate organizations' members may not include representatives from the private sector. Affiliates should support SETDA's mission, values and work. http://www.setda.org/about/

Benefits

- **Participation in 2 SETDA events/meetings:** SETDA has two annual events, the Leadership Summit and Emerging Technologies Forum. The Emerging Technologies Forum and Leadership Summit are unique professional development and networking multi-day events with opportunities to learn from national and state educational leaders and private sector innovators, coupled with in-depth discussions and collaborative work. Recent topics such as professional learning, equity of access, data and student privacy, content and assessment and federal education policies have been the focus during the events. In addition, representatives from federal agencies such as the US Department of Education, Office of Educational Technology, FCC or Whitehouse are invited and often participate in our events. To encourage our Affiliates to attend:

  - ✓ The $500 registration fee will be waived for one designee to attend the Emerging Technologies Forum and Leadership Summit ($1000 value).

  - ✓ In addition to the one designee, who may attend (registration fee waived), an Affiliate may pay a registration fee of $500 per event, per person, for up to three (3) additional representatives to attend.

  - ✓ The Affiliate is responsible for travel expenses; SETDA will cover meals that are provided to all participants as part of each event.

- **Webinars (open to entire constituency):** Affiliates are invited to attend SETDA Membership webinars and other member-only webinars. Additional representatives from an Affiliate and/or its entire constituency may be granted access as appropriate. SETDA's Public webinars are open to the Affiliate's entire constituency.

- **Shared Thought Leadership, Networking, Standing Committee Participation and Collaboration (open to entire constituency):** Opportunities to participate in meaningful dialogue with SETDA leadership and members about implementation and trends in issues, policy developments, related to digital learning including: in-depth dialogue related to broadband and device access, shifting to digital instructional materials, professional learning and personalized learning experiences. Participation in any of the four standing SETDA committees (Professional Learning, State Action,

State Engagement, Strategic Partnerships) which is vital to the success of SETDA and among the best ways for members to contribute to and learn from their peers in other states.

- **Online Professional Learning Community:** *SETDAConnects* offers up to the minute updates and on-demand connections with our expanded network of members, affiliates and private sector partners.

- **Access to Educational Technology Companies:** SETDA's Private Sector Partnership program – designed specifically to meet the needs of education leaders – provides facilitated feedback and opportunities for dialogue with dozens of leading education US and international technology companies. SETDA members benefit from unparalleled access to those shaping the

> *Our Higher Education Affiliate program is an excellent opportunity to develop new, mutually beneficial relationships to advance education through technology policy and practice. In the digital-age, SETDA welcomes opportunities to exchange ideas with colleagues in teacher preparation programs and institutions of higher education who are shaping the next generation of educators to thrive in digital learning environments.*
>
> *–Christine Fox, SETDA Deputy Executive Director*

future of education in the U.S. and beyond. http://www.setda.org/partners/private-sector/current/#!/all

- **Expanded Impact and Reach:** SETDA is a key resource for research and best practices on access to, and use of technology in education, focused on the experiences of states in supporting innovation in schools and districts. SETDA works with its members on an annual basis to compile best practice examples, track emerging trends in state educational technology leadership, and disseminate those examples widely to state and federal leaders and the media. We also conduct ad hoc and SEA benchmarking research on topics of interest to the membership and our partnering organizations, such as online assessment, broadband and the shift from print to digital instructional resources. Many of the innovative programs profiled by SETDA and its members have been replicated in other states due to the leadership and relationships built through the SETDA network of professionals.

SETDA

LEADERSHIP • TECHNOLOGY • INNOVATION • LEARNING

SETDA's Current Work

Navigating the Digital Shift – This research paper provides an analysis of state policy trends related to digital instructional materials, essential conditions for implementation, an update on the states' progress towards SETDA's Out of Print recommendations and highlights several next steps for consideration as leaders move to advance the learning experiences in the digital age. http://www.setda.org/wp-content/uploads/2015/10/SETDA_Navigating-the-Digital-Shift_full_10.19.15.pdf

DMAPS – The DMAPS website is an online database providing state and territory policies and practices related to the acquisition of digital instructional materials in K-12 education. This unique tool offers the opportunity to view details regarding individual states and national trends via an interactive map. http://dmaps.setda.org

E-Rate Modernization – SETDA and Common Sense Kids Action developed several resources to support state and local policymakers and digital leaders as they navigate the modernized E-rate program. The goal is to help state and local leaders achieve high-speed connectivity in their jurisdictions and to support the national goal of connecting every classroom and library in America to high-speed internet by 2018. http://www.setda.org/priorities/equity-of-access/e-rate-modernization/

State K12 Broadband – SETDA and Common Sense Kids Action's report, State K-12 Broadband Leadership: Driving Connectivity and Access highlights the powerful impact of state leadership in driving critical policy decisions at the national and state level to support broadband networks, bandwidth capacity and home access for low-income families. http://www.setda.org/priorities/equity-of-access/statek12broadbandleadership/

Cost: $2,500 (U.S. dollars) annual dues includes participation for 1 attendee at all SETDA events and Higher Education Affiliates have the option to pay registration fees for additional attendees ($1000 value).

FOR MORE INFORMATION
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