

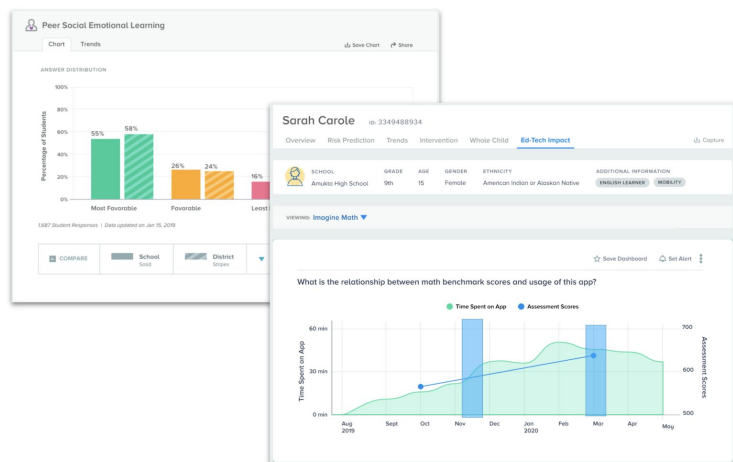
Leverage 360° Learning Data & Analytics

The BrightBytes Learning Navigator Suite guides educators through their new and changing learning environments to ensure equitable learning support for all students. Combine data points on the instructional environment, technology, social & emotional learning, equity and access, and student achievement to truly understand your district's heartbeat on any given day, whether you're on campus or remote.

The Learning Navigator Suite

This suite includes the EdTech Impact Solution and the Modern Learning Solution. It combines quantitative and qualitative factors that contribute to student learning—academic, social and emotional, access, equity, and more—the Learning Navigator Suite connects the dots for district leaders, enabling them to:

- ✓ Measure student usage and the impact of education technology investments on their learning
- ✓ Capture parent perceptions and needs for their child's learning environment
- ✓ Create a supportive teaching-learning environment that works for all students and teachers
- ✓ Discover which learning programs and applications increase student achievement and ROI



BrightBytes is a data and analytics platform for K-12

Our platform covers areas specific to K-12 and is built for educators so that you can use data to impact student outcomes and achieve school and district objectives.

Since 2012, BrightBytes has provided data and analytics solutions to **1 in 5 schools across 47 states**. We're proud to have been recognized with over 30 industry awards in data and analytics.

Take Confidence in the 2020-21 School Year

No matter how or where learning happens in the school year, when you have a clear direction with comprehensive data on people, technology, and the learning environment, take confidence that you can:

- ★ Make defensible investments in technology based on comprehensive data
- ★ Gain visibility into the health and state of teaching-learning environments and practices to inform strategic decisions
- ★ Increase equity, access to learning, and access to technology
- ★ Ensure student achievement for all learners and prevent students from slipping through the cracks

Answer Pressing Questions

The shift to “modern learning” has brought a host of questions that can be difficult to answer without data insights or physically seeing what’s going on day-in and day-out. The BrightBytes Learning Navigator Suite gives you data, dashboards, and insights to answer the following questions:



How long are students connected, working, and progressing each day?



Who’s using which tools and what’s working or not working?



Which students are behind in their learning due to technology?



How is the modern learning environment impacting student and teacher well-being?



What are the three most important things I need to do to ensure students grow in their learning?

The BrightBytes Approach

The Learning Navigator Suite uses a research-driven framework that enables district leaders to evaluate their learning programs and investments by combining quantitative and qualitative data. Gather real-time quantitative data on technology use and effectiveness, and combine them with qualitative data collected through a validated survey instrument. This combination provides visibility into the health and state of teaching-learning practices so that educators can effectively leverage data and make strategic decisions with confidence.

The Learning Navigator Suite	
EdTech Impact Solution	Modern Learning Solution
Real-time EdTech Usage Student Achievement Application ROI	Technology & Learning Social & Emotional Learning Equity & Access

How It Works

Dynamic Survey

Survey your communities to shed light on what goes unseen in the absence of continual in-person learning. Collect responses via a single, unified survey aligned to district goals and priorities. The surveys are age-appropriate, available in multiple languages, and are optimized for different screen sizes.



Available to students, parents, teachers, and school leaders



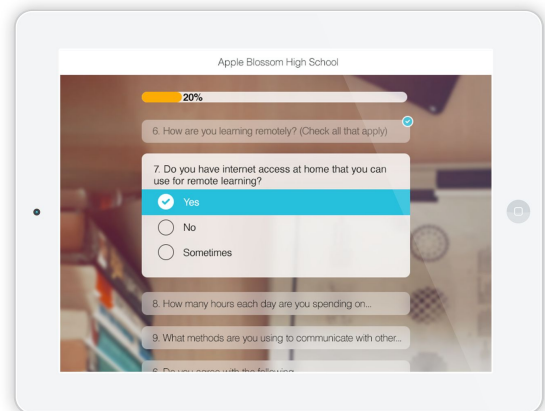
Scalable to the size of your district
(400M+ responses collected)



Customizable to your district



Centralized distribution and management



EdTech Impact Data

Collect data on technology tool usage from students and identify which tools truly impact learning and academic outcomes. Gain insight into how students are using edtech applications in your district and the impact of their usage on learning and educational outcomes.

- ✔ Quick and easy to deploy
- ✔ Uncover which tools derive learning (or not) for which student groups
- ✔ Use ROI data to inform your edtech investments

The screenshot displays the EdTech Insights dashboard for Eucalyptus High School, Period 2: Algebra 2. The main dashboard view is titled "Which apps are having the greatest impact on student performance?" and shows a table of apps ranked by highest change in percent proficient. The table includes columns for App Name, Unique Users, Avg Weekly Session Duration, % Proficient (Fall 2019-20), % Proficient (Winter 2019-20), and % Change. Apps listed include Eduzu, Logic Bird, Language Quotient, Chativersity, and Thinkio.

An overlay window titled "Roster" is shown, titled "What is the relationship between Eduzu usage and NWEA MAP Math proficiency?". It displays a table of student data with columns for Student Name, Avg. Weekly Session Count, Avg. Weekly Session Duration, Fall 2019-20 Score, Winter 2019-20 Score, Fall to Winter Growth Target, and Progress. The table lists 8 students with their respective session counts, durations, scores, and progress percentages.

APP NAME	UNIQUE USERS	AVG WEEKLY SESSION DURATION PER STUDENT	% PROFICIENT (FALL 2019-20)	% PROFICIENT (WINTER 2019-20)	% CHANGE
Eduzu	27	21 Minutes	70%	82%	↑ 12%
Logic Bird	26	23 Minutes	80%	91%	↑ 11%
Language Quotient	20	22 Minutes	76%	86%	↑ 10%
Chativersity					
Thinkio					

STUDENT NAME	AVG. WEEKLY SESSION COUNT	AVG. WEEKLY SESSION DURATION	FALL 2019-20 SCORE	WINTER 2019-20 SCORE	FALL TO WINTER GROWTH TARGET	PROGRESS
Carole, Sarah	5	25 minutes	365	383	✓ Met	↑ +4.81%
Dominguez, Juan	4	26 minutes	353	370	✓ Met	↑ +4.70%
Earle, Joanie	5	27 minutes	364	380	✓ Met	↑ +4.30%
Fenoit, Saul	5	20 minutes	289	301	✗ Not Met	↑ +4.06%
Gupta, Manika	3	21 minutes	379	394	✓ Met	↑ +3.88%
Hawaard, Liam	3	25 minutes	354	373	✓ Met	↑ +3.87%
Johanson, Mara	5	18 minutes	359	375	✓ Met	↑ +3.46%
Mohammad, Atin	4	21 minutes	332	340	✓ Met	↑ +2.45%