Leverage 360° Learning Data & Analytics

The BrightBytes Learning Navigator Suite guides educators through their new and changing learning environments to ensure equitable learning support for all students. Combine data points on the instructional environment, technology, social & emotional learning, equity and access, and student achievement to truly understand your district’s heartbeat on any given day, whether you’re on campus or remote.

The Learning Navigator Suite

This suite includes the EdTech Impact Solution and the Modern Learning Solution. It combines quantitative and qualitative factors that contribute to student learning—academic, social and emotional, access, equity, and more—the Learning Navigator Suite connects the dots for district leaders, enabling them to:

✔ Measure student usage and the impact of education technology investments on their learning

✔ Capture parent perceptions and needs for their child’s learning environment

✔ Create a supportive teaching-learning environment that works for all students and teachers

✔ Discover which learning programs and applications increase student achievement and ROI

BrightBytes is a data and analytics platform for K-12

Our platform covers areas specific to K-12 and is built for educators so that you can use data to impact student outcomes and achieve school and district objectives.

Since 2012, BrightBytes has provided data and analytics solutions to 1 in 5 schools across 47 states. We’re proud to have been recognized with over 30 industry awards in data and analytics.
Take Confidence in the 2020-21 School Year

No matter how or where learning happens in the school year, when you have a clear direction with comprehensive data on people, technology, and the learning environment, take confidence that you can:

⭐ Make defendable investments in technology based on comprehensive data
⭐ Gain visibility into the health and state of teaching-learning environments and practices to inform strategic decisions
⭐ Increase equity, access to learning, and access to technology
⭐ Ensure student achievement for all learners and prevent students from slipping through the cracks

Answer Pressing Questions

The shift to “modern learning” has brought a host of questions that can be difficult to answer without data insights or physically seeing what’s going on day-in and day-out. The BrightBytes Learning Navigator Suite gives you data, dashboards, and insights to answer the following questions:

📅 How long are students connected, working, and progressing each day?

🖥️ Who’s using which tools and what’s working or not working?

📢 Which students are behind in their learning due to technology?

🌟 How is the modern learning environment impacting student and teacher well-being?

💡 What are the three most important things I need to do to ensure students grow in their learning?
The BrightBytes Approach

The Learning Navigator Suite uses a research-driven framework that enables district leaders to evaluate their learning programs and investments by combining quantitative and qualitative data. Gather real-time quantitative data on technology use and effectiveness, and combine them with qualitative data collected through a validated survey instrument. This combination provides visibility into the health and state of teaching-learning practices so that educators can effectively leverage data and make strategic decisions with confidence.

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How It Works

**Dynamic Survey**

Survey your communities to shed light on what goes unseen in the absence of continual in-person learning. Collect responses via a single, unified survey aligned to district goals and priorities. The surveys are age-appropriate, available in multiple languages, and are optimized for different screen sizes.

- Available to students, parents, teachers, and school leaders
- Scalable to the size of your district (400M+ responses collected)
- Customizable to your district
- Centralized distribution and management
EdTech Impact Data

Collect data on technology tool usage from students and identify which tools truly impact learning and academic outcomes. Gain insight into how students are using edtech applications in your district and the impact of their usage on learning and educational outcomes.

- Quick and easy to deploy
- Uncover which tools derive learning (or not) for which student groups
- Use ROI data to inform your edtech investments

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