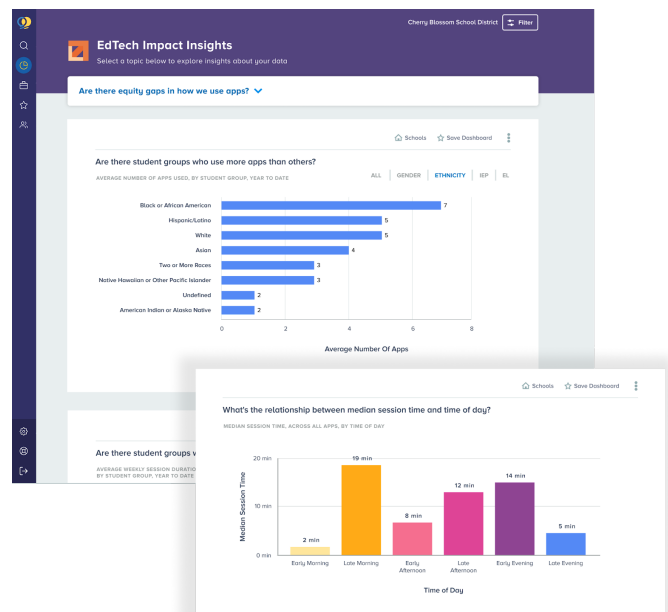


Evaluate technology's return on student learning

With more and more edtech applications on the market, it is critical that educators invest in programs knowing more about their impact on student success. To ensure students benefit from meaningful technology instruction, district and school leaders can leverage the EdTech Impact Solution to determine the relationship between edtech application usage and student learning.

With the EdTech Impact solution, district and school leaders can:

- ★ Measure student usage and the impact of education technology investments on their learning
- ★ Discover which learning programs and applications increase student achievement
- ★ Easily deploy with a plug-in or an existing web proxy
- ★ Identify usage and impact patterns across students, grade levels, and schools
- ★ Filter by different student groups, including gender, ethnicity, and more



BrightBytes is a data and analytics platform for K-12

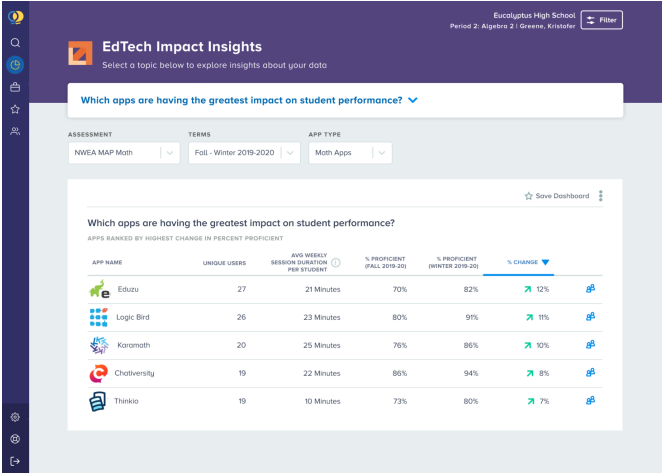
Our platform covers areas specific to K-12 and is built for educators so that you can use data to impact student outcomes and achieve school and district objectives.

Since 2012, BrightBytes has provided data and analytics solutions to **1 in 5 schools across 47 states**. We're proud to have been recognized with over 30 industry awards in data and analytics.

How does it work?

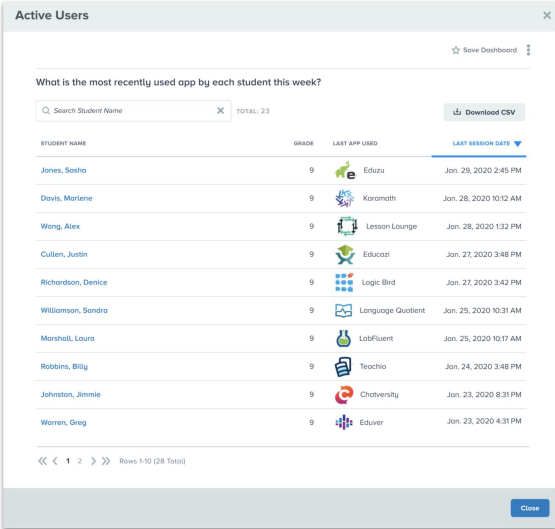
Technology usage data are collected seamlessly through the deployment of a chrome extension or through the district’s existing web proxy provider. The data provides insight into how 3,500+ edtech applications are being used by students, as well as the impact of usage on learning and academic outcomes.

The EdTech Impact Solution determines which applications have the highest return on learning by comparing the relationship between application usage and student performance on benchmark exams. By looking at the difference in performance between users and non-users, the EdTech Impact solution helps district and school leaders determine where to continue investments and what implementation best practices look like across buildings, grades, class sections, and students.



See a holistic view of technology products and their impact across your organization.

Explore individual apps and various reports like the Active Users view to gain contextual information and data.



*Not actual student data in image