

WE GET THAT DATA SHOULD DRIVE OUTCOMES.

CDW Services and Solutions



The data analytics experience today should be seamless for school leaders, enabling you to spend less time making sense of confusing data and more time doing what you do best: positively impacting your students' academic and overall well-being.

That's why we've partnered with BrightBytes to deliver an analytics platform that's safe, secure and easy to use. With access to relevant data dashboards, predictive analytics and actionable insights through CDW, you can leverage data to drive student outcomes, school performance, cost savings and much more.

DATA ANALYSIS FOR SCHOOL IMPROVEMENT

Why BrightBytes?

BrightBytes is a fully managed data and predictive analytics platform designed specifically for K–12 schools. The outcomes-based platform enables educators to examine high-level views or granular insights in real time to impact student success and achieve school and district objectives.

What outcomes can you achieve?

Using data dashboards, a partnership with CDW and BrightBytes can drive measurable impact for your district and improve the return on your existing investments, enabling your district to:

- Increase graduation rates
- Measure the impact of technology on learning
- Decrease tardiness and absenteeism
- Achieve strategic district goals and objectives, such as ensuring equitable access to technology, analyzing the effectiveness of school programs or meeting accountability reporting requirements

The BrightBytes data analytics platform includes the following solutions:

- Whole Child
- Social & Emotional Learning
- College & Career Readiness
- Behavior & Discipline
- Assessments
- Academics
- Attendance
- Intervention
- Enrollment
- Early Warning
- School Climate & Culture

Add-ons include:

- EdTech Impact
- Finance
- Transportation
- Human Resources
- Operations
- Technology & Learning
- Food Services
- Every Student Succeeds Act (ESSA) Reporting
- School Improvement



STRONGER ADOPTION LEADS TO SUCCESS

A districtwide strategy for data analytics involves more than just implementation; it requires ongoing support and encouragement to empower educators at every level with data, insights and guidance on how to effectively use their data.

To mobilize your goals, the BrightBytes platform includes Data Leadership Coaching, in which experts work with you on an ongoing basis to set attainable data goals, plan implementation actions and regularly review your progress.

Each coaching session is focused entirely on your goals and objectives as a district or school. Data Leadership Coaches, who are former educators themselves, share successful strategies and tactics other schools and districts have used to achieve positive impact and results.

Contact your CDW account manager to learn more about how the BrightBytes data and predictive analytics platform can enable better educational outcomes.