

Sponsorship Opportunities

SETDA's [Emerging Technologies Forum](#)

WHEN: June 24, 2016 (Friday) - June 26, 2016 (Sunday)

WHERE: Denver, CO

WHAT: An opportunity for companies and organizations to engage in activities and meaningful dialogue about topics in education and digital learning with SETDA's state members.

WHO: Attended by an average of 75 [state members](#), representing the education technology leadership from approximately 45 state education agencies as well as the corporate community represented by SETDA's annual [Private Sector Partners](#) and ET Forum event sponsors. To learn more about SETDA, go [here](#).

INCLUDED: Every sponsorship opportunity includes:

- a table for demo/display at Friday evening's Tabletop Showcase & Reception attended by all SETDA members;
- access to the pre-registration list for targeted outreach only (for individual contacts, not mass solicitations);
- company branding on event signage, mobile app and event related web pages.

Descriptions of Available Sponsorship Opportunities	Cost
Speed Meetings (6/24) Speed meetings are intended for companies new to SETDA, new to the ed tech sector, or for any company with a new product, solution or service that SETDA members should know about. This is the perfect forum to make a splash and get people talking about your solution. Speed Meeting sponsors will have 5 minutes to share details about their product/service, followed by 5 minutes for Q&A presented to 10 small groups of state members. The event lasts two hours and allows sponsors to present to every state member in attendance. This sponsorship also includes the opportunity to display at the Tabletop Showcase Reception immediately following the speed meeting sessions. Each sponsor will be assigned a state member who will serve as a mentor to help prepare the sponsor for the Speed Meeting session.	\$5,000*
Speaking Opportunity I (6/25) This is an opportunity to speak for 3-5 min. at <u>breakfast on the 25th and</u> includes placement of sponsor's collateral on tables as well as an opportunity to display/demo at the Tabletop Showcase Reception on the 24th. Sponsors may also attend lunch and the Corporate PD sessions on the 25th, but may not participate in the R&D sessions.	\$5,000*
Speaking Opportunity II (6/25) This is an opportunity to speak for 3-5 min. at <u>lunch on the 25th and</u> includes placement of sponsor's collateral on tables as well as an opportunity to display/demo at the Tabletop Showcase Reception on the 24th. Sponsors may also attend breakfast and the Corporate PD sessions on the 25th, but may not participate in the R&D sessions.	\$7,500*
Networking Event sponsor (6/26) There is a unique opportunity to host and attend this informal activity attended exclusively by SETDA members and staff and affords a 5 minute speaking opportunity. In addition, this sponsorship includes a display at the Tabletop Showcase Reception on the 24th, attendance at breakfast, lunch and the corporate PD sessions on the 25 th .	\$8 -10,000*
WI-FI Access (6/24-6/26) This Sponsor will receive attribution for sponsoring wi-fi access for the duration of the event. In addition to the standard branding provided to all event sponsors, our wi-fi sponsor may have collateral on the tables and will have branding on the table tents that acknowledge sponsorship and provide wi-fi login info; these will be placed on the tables throughout the event. This sponsorship includes participation in the ET Forum Tabletop Showcase Reception on Friday evening.	\$3,000

Banner Ad on Event Mobile App (6/24 – 6/26) This sponsor will have its company logo on a banner ad that appears on the event's mobile app. This sponsorship includes participation in the ET Forum Tabletop Showcase Reception on Friday evening.

\$3,000

**discounts available for existing SETDA [Private Sector Partners](#)*

FOR MORE INFORMATION:

For questions or for more information about [annual private sector partnerships](#) please visit our web site or contact Melissa Greene, Director of Strategic Partnerships at 202-715-6636 ext. 703 or mgreene@setda.org