



## District Affiliate Program

### Purpose

SETDA's charge is to serve, support and represent the interests and needs of state education digital learning leaders with respect to the use of technology for teaching, learning, and school operations. There are many high-caliber, non-profit education organizations that share SETDA's priorities, making these new and strategic partnerships mutually beneficial in our efforts to advance education through technology policy and practice. Therefore SETDA is launching a three-year pilot District Affiliates Program to include innovative school districts. The goal is to establish strategic partnerships that can create synergy, extend our reach, celebrate and share best practices with a national audience, and highlight examples of positive influence and impact on education.

### District Affiliate Definition

District Affiliates are school districts where innovative use of technology has enhanced the teaching and learning in a positive way. District Affiliates must be recommended by an existing SETDA member, affiliate or private sector partner, and must go through an application process. Affiliates should support SETDA's mission, values and work.



# Affiliate Opportunities

## Benefits

- **Participation in 2 SETDA events/meetings:** SETDA has two annual events, the [Leadership Summit](#) and [Emerging Technologies Forum](#). The Emerging Technologies Forum and Leadership Summit are unique professional development and networking multi-day events with opportunities to learn from national and state educational leaders and private sector innovators, coupled with in-depth discussions and collaborative work. Recent topics such as professional learning, equity of access, data and student privacy, content and assessment and federal education policies have been the focus during the events. In addition, representatives from federal agencies such as the US Department of Education, Office of Educational Technology, FCC or Whitehouse are invited and often participate in our events. To encourage our Affiliates to attend:
  - ✓ The \$500 registration fee will be waived for one designee to attend the Emerging Technologies Forum and Leadership Summit (\$1000 value).
  - ✓ In addition to the one designee, who may attend (registration fee waived), an Affiliate may pay a registration fee of \$500 per event, per person, for up to three (3) additional representatives to attend.
  - ✓ The Affiliate is responsible for travel expenses; SETDA will cover meals that are provided to all participants as part of each event.
- **Insight and information:** Affiliates and in some cases their entire constituencies, will have access to SETDA generated information and announcements, including but not limited to the newsbrief (SETDA's monthly newsletter), policy updates, reports, briefings, member-only webinars and public webinars. At times SETDA may make printed versions of its publications available to Affiliates for a fee.
- **Shared Thought Leadership, Networking, Standing Committee Participation and Collaboration (open to entire constituency):** Opportunities to participate in meaningful dialogue with SETDA leadership and members about implementation and trends in issues, policy developments, related to digital learning including: in-depth dialogue related to broadband and device access, shifting to digital instructional materials, professional learning and personalized learning experiences. Participation in any of the four standing SETDA committees (Professional Learning, State Action, State Engagement, Strategic Partnerships) which is vital to the success of SETDA and among the best ways for

members to contribute to and learn from their peers in other states.

- **Online Professional Learning Community:** SETDA's online professional learning community, SETDA Connects offers up to the minute updates and on-demand connections with our expanded network of members, affiliates and private sector partners.
- **Expanded Impact and Reach:** SETDA is a key resource for research and best practices on access to and use of technology in education, focused on the experiences of states in supporting innovation in schools and districts. Annually SETDA works with its members to compile best practice examples, track emerging trends in state educational technology leadership, and disseminate those examples widely to state and federal leaders and the media. We also conduct ad hoc and SEA benchmarking research on topics of interest to the membership and organization, such as online assessment, broadband and the shift from print to digital instructional resources. Visit [SETDA.org](#) to access our current work.

## SETDA Annual Conferences

The Emerging Technologies Forum and Leadership Summit are unique professional development and networking, multi-day events with opportunities to learn from national and state educational leaders and private sector innovators, coupled with in-depth discussions and collaborative work. Recent topics such as professional learning, equity of access, data and student privacy, content and assessment and federal education policies have been the focus during the events. In addition, representatives from federal agencies such as the US Department of Education, Office of Educational Technology, FCC or White House are invited and often participate in our events.

## Eligibility Criteria Guidelines

District Affiliate [applications](#) are accepted on an ongoing basis. The following criteria will be used to determine an applicant's eligibility. Applications will be reviewed by a committee composed of SETDA state members and staff.

- Applicant must meet the definition of an Affiliate and complete a brief application
- Annual dues of \$2,500 are required.
- SETDA seeks to maintain partnerships with a cadre of Affiliates who represent a heterogeneous variety of geographic regions, roles, focus areas, and grade levels; these factors will be taken into consideration when considering prospective Affiliates.
- State governmental agencies are not eligible.

## SETDA's Current Work



**Navigating the Digital Shift** – This research paper provides an analysis of state policy trends related to digital instructional materials, essential conditions for implementation, an update on the states' progress towards SETDA's Out of Print recommendations and highlights several next steps for consideration as leaders move to advance the learning experiences in the digital age. [http://www.setda.org/wp-content/uploads/2015/10/SETDA\\_Navigating-the-Digital-Shift\\_full\\_10.19.15.pdf](http://www.setda.org/wp-content/uploads/2015/10/SETDA_Navigating-the-Digital-Shift_full_10.19.15.pdf)



**DMAPS** – The DMAPS website is an online database providing state and territory policies and practices related to the acquisition of digital instructional materials in K-12 education. This unique tool offers the opportunity to view details regarding individual states and national trends via an interactive map. <http://dmaps.setda.org>



**E-Rate Modernization** – SETDA and Common Sense Kids Action developed several resources to support state and local policymakers and digital leaders as they navigate the modernized E-rate program. The goal is to help state and local leaders achieve high-speed connectivity in their jurisdictions and to support the national goal of connecting every classroom and library in America to high-speed internet by 2018. <http://www.setda.org/priorities/equity-of-access/e-rate-modernization/>



**State K12 Broadband** – SETDA and Common Sense Kids Action's report, State K-12 Broadband Leadership: Driving Connectivity and Access highlights the powerful impact of state leadership in driving critical policy decisions at the national and state level to support broadband networks, bandwidth capacity and home access for low-income families. <http://www.setda.org/priorities/equity-of-access/statek12broadbandleadership/>

**Cost:** \$2,500 (U.S. dollars) annual dues includes participation for 1 attendee at all SETDA events and District Affiliates have the option to pay registration fees for additional attendees (\$1000 value).

## FOR MORE INFORMATION

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