



LEADERSHIP • TECHNOLOGY • INNOVATION • LEARNING

SETDA's Speed Meetings + Product Showcase Reception 2015 Emerging Technologies Forum in Philadelphia, PA

SETDA's annual [Emerging Technologies Forum](#) (ET Forum) is attended by an average of 75 [state members](#) representing the educational technology leadership from approximately 45 states as well as the corporate community composed of SETDA's [Private Sector Partners](#) and ET Forum event sponsors. The speed meeting sessions enable each sponsor to present and demo to every SETDA state member in attendance. Each sponsor will be assigned a state member who will serve as a mentor to help prepare for the speed meeting sessions. Speed meeting sessions are followed by a two-hour Product Showcase Reception where sponsors engage more deeply with the state members and offer tailored demonstrations of their products/services as well as respond to follow-up questioning. Sponsors will also receive a participant list including state members' contact information (to be used for targeted individual outreach only, no mass solicitations). Two company/organization representatives may participate. The cost for being a participating sponsor is \$5,000.

Speed Meeting Details: (Fri. afternoon 6/26/15)

- Companies/organization will be seated at a round table with 8-10 state members.
- You will present for 5 minutes, followed by 5 minutes for Q&A.
- State members will rotate to another table and the cycle will repeat until you have presented to every state member in attendance.
- You will be assigned a state member who will serve as a mentor to help prepare for the speed meeting session
- Wifi and electricity will be provided.
- Collateral or company-branded items are welcomed and encouraged.
- Only 10-12 companies will be permitted to participate (on a first come, first serve basis).

Opening Product Showcase Details: (Fri. night 6/26/15)

- You will be allotted one six foot skirted table, electricity and access to Wi-Fi.
- State members will visit your table during this 2hr. session. Given that the product/service will have already been demonstrated during the speed meeting sessions, the dialogue during this Opening Product Showcase Reception will likely be more targeted, substantive and personalized.
- You are encouraged to bring tabletop displays, banners or signs, devices/monitor to display, fun promotional items or product literature.

About SETDA:

Founded in 2001, the State Educational Technology Directors Association (SETDA) is the principal non-profit membership association representing U.S. state and territorial educational technology leaders. Our mission is to build and increase the capacity of state and national leaders to improve education through technology policy and practice. To learn more about SETDA visit: setda.org.

For more information:

To learn more about additional event sponsorship opportunities or annual private sector partnerships, contact Melissa Greene, Director of Strategic Partnerships at 202-715-6636 ext. 703 or mgreene@setda.org.