

June 2012

How Fast is this Shift from Print to Digital Content?

Geoff Fletcher
Deputy Executive Director



Overview

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Background

State Education Policy Project (SEPP)

Draft digital content white paper

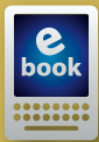
Overview

Current status

Recommendations

Process

Your recommendations for it all

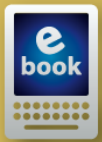


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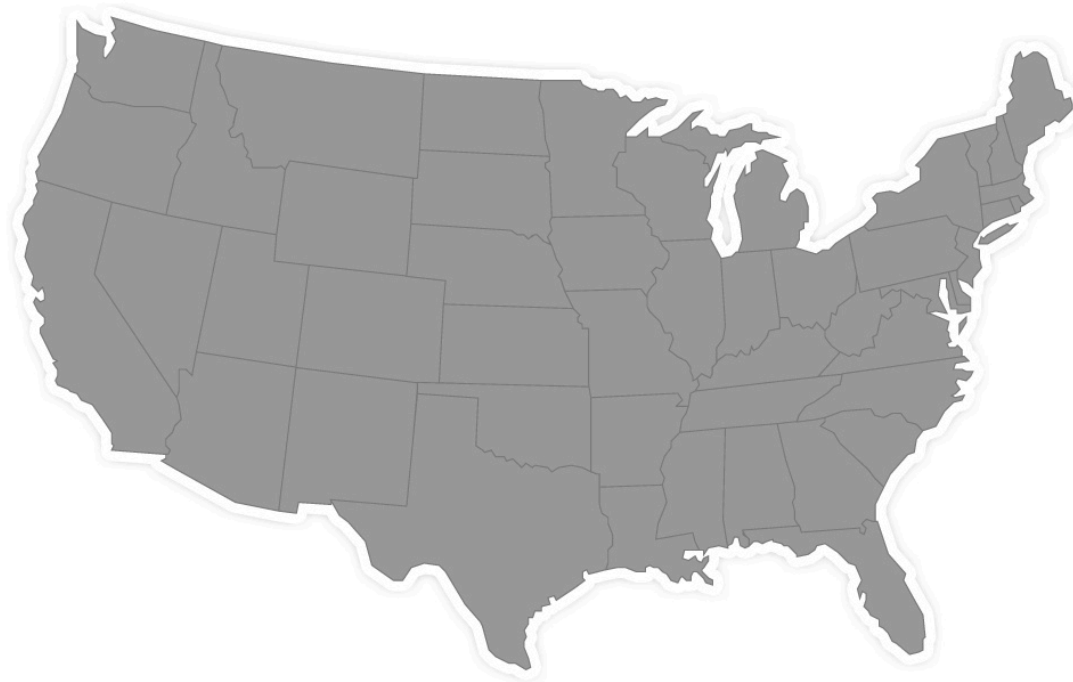
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SETDA Microsite [By State](#) [By Topic](#)

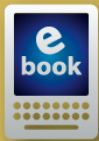
Search





State Education Policy Project

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SETDA Microsite By State By Topic Search

Home / By State / Alabama / Online Assessment

Alabama

Online Assessment

-- Other states --

ONLINE ASSESSMENT

Requirements for Online Administration

State Support for Other Online Assessments

General Information

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Phone: 334-123-1234
Website: http://www.alsde.edu

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State view

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Home / By Topic / Online Assessment

Online Assessment

View U.S. territories

SUB-TOPICS
Requirements for Online Administration
State Support for Other Online Assessments



Topic View

BILL & MELINDA GATES foundation



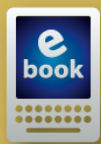
Digital Content white paper ToC

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Executive Summary

Introduction



The Digital Content Difference

Opportunities and Challenges



The Current State of Digital and Open
Content



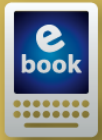
Recommendations

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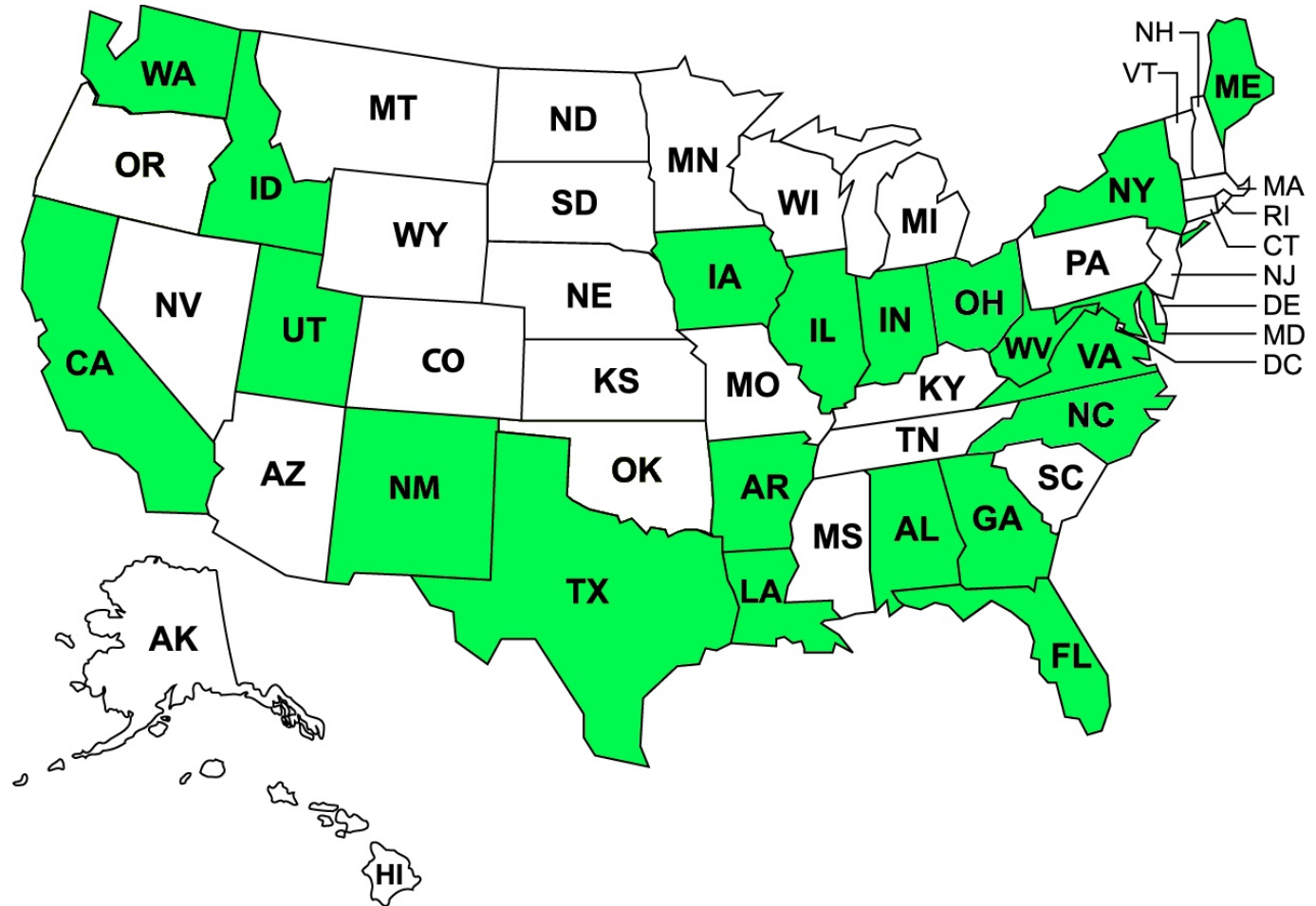


States with policy changes

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Types of policy changes

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Funding includes tech

Indiana

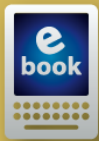
Texas

Georgia

Illinois

Iowa

West Virginia



Other flexible funding

Louisiana

New York

Ohio

New Mexico



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Types of policy changes

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Open Educational Resources

Utah

California

Maine

North Carolina

Washington

Idaho



Major initiatives

Alabama

Florida

Idaho

North Carolina

Virginia

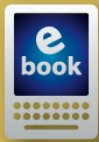


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Establish a vision for digital content

Engage the teachers



Ensure the inclusion of digital content

Alter the vetting process



Encourage OER

Create alternative business models



Create multi-state consortia



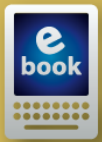
The process for developing papers

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Leadership summit work sessions

Input on outline



Ongoing participation via calls and/or
googledocs



Offering examples of best practices



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