The Digital Instructional Materials Acquisition Policies for States (DMAPS) is an online database providing state and territory policies and practices related to the acquisition of digital instructional materials in K-12 education. The tool offers the opportunity to view details regarding individual states and national trends via an interactive map.

The goal of this portal is to deliver a clear picture of each state’s instructional materials, policies, and practices to help encourage increased implementation of digital instructional resources. Educators, policymakers, and private sector executives have the ability to review state policies and practices regarding the procurement and implementation of instructional materials in multiple ways, including: the ability to access individual state profiles, to compare up to five states, and to make further comparisons via an interactive map that displays national trends. This work supports state and district leaders’ understanding of state policies related to procuring instructional materials (including non-traditional materials, such as digital content) to best meet the individual needs of students and can potentially impact policy changes. In addition, publishers of instructional materials, technology developers, and investors can learn more about the increasingly supportive environment of states with respect to innovation around digital instructional materials.

K12 Instructional Materials Acquisition Process

Instructional Needs

State and District Procurement Options

Essential Conditions for Implementation

Leadership

High-Speed Broadband Access

Device Access

Accessibility for All Students

Interoperability Considerations

Student Data & Privacy

Evaluate

Professional Learning

Student Learning

State Master Contracts
Local Contracts
Sole Source RFP

Choose a Vendor

Evaluate Bids

Release RFP

District exemplars

State exemplars

Overview of state policies

Individual state policies

State trends via heat map

District materials

Download materials by state

Download materials by topic

Digital Instructional Materials Portal

www.setda.org October 2015
Navigating the Shift provides an analysis of state policy trends related to digital instructional materials, essential conditions for implementation, an update on the statewide progress towards SETDA’s Out of the Box recommendations, and highlights several next steps for consideration as leaders move to advance the learning experiences in the digital age.

Through a survey and independent research, SETDA gathered data for all 50 states, Guam, and the Commonwealth of the Northern Mariana Islands (CNMI) regarding state policies and guidelines for the acquisition, setting, and funding of instructional materials. In addition, SETDA interviewed lead educators from a variety of educational and governmental organizations, state instructional materials leads and state procurement officers. The full publication assesses to inform educators, non-traditional instructional materials publishers, technology developers, and investors on the increasing and unprecedented demand of states with respect to innovation around digital/instructional materials.

Next Steps At the education community continues to invest in digital instructional materials and resources, SETDA encourages educators and policymakers to support the transition strategically.

1. **Executive Summary**

   - **Essential Conditions:** Support the essential conditions necessary for the successful acquisition and implementation of digital instructional materials for successful digital learning including Leadership, Equity of Access, Accessibility for All Students, Interoperability Considerations and Broadband & Digital Capacity.

2. **State Acquisition Policies:** Conducting Business with States: States and districts should work to make the procurement process more transparent, and develop specific procedures to aid educators and the private sector in navigating the process.

3. **Funding and Budget Implications:** Strategic short- and long-term budgeting for bandwidth, devices, and digital instructional materials is fundamental as states, districts, and schools move towards digital learning environments. The strategic short- and long-term budgeting for bandwidth, devices, and digital instructional materials is fundamental as states, districts, and schools move towards digital learning environments.

4. **State Policies:** Implementation, Adoption, and Setting of Digital Instructional Materials: States have the opportunity to support the acquisition and implementation of digital instructional materials by providing guidance for schools and districts regarding best practices for instructional materials, professional learning for educators, and recommended vetting practices for any instructional materials regardless of delivery platform or licensing type.

   **To access the full report please visit:** [SETDA.org](https://www.setda.org)

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**About SETDA** Founded in 2001, the State Educational Technology Directors Association (SETDA) is the principal nonprofit membership association representing US state and territorial educational technology leaders. Our mission is to build and increase the capacity of state and national leaders to improve education through technology policy and practice. For more information, please visit: [setda.org](https://www.setda.org)

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