



Sponsor an Event

Leadership Summit & SETDA's 15th Anniversary Sponsorship Opportunities October 16-19, 2016 • Gaylord National Harbor Hotel, National Harbor, MD

The Leadership Summit brings state educational leaders to the Washington D.C. area to participate in a unique professional learning opportunity. Leaders from more than 40 state departments of education, including leaders in educational technology, assessment, instructional materials and professional development, along with SETDA's Private Sector Partners attend. The event is designed to foster in-depth dialogue coupled with collaborative work. As part of the Summit, SETDA hosts the one-day Education Forum, an event to shine a spotlight on the full scope of the digital transformation of policy and practice underway in K-12 education. The Ed Forum includes VIP guests from the executive leadership from national educational organizations, policy makers and representatives from think-tanks and various federal agencies to attend and participate as keynote speakers, panelists and working group participants.

| Sponsorship Opportunities | | | | | | | | | | | | | |
|---|-------------------------|--------------------------|------------------------------------|-----------|-------------------|-------|-------------------------------------|----------------------|-----------|-----------|--|----------------------|---|
| Price | Contact Info & Branding | Additional branding | SUNDAY | | MONDAY | | | | | TUESDAY | | | |
| | | | Opening Product Showcase Reception | Breakfast | Ed Forum sessions | Lunch | Ed Forum Product Showcase Reception | Speaking Opportunity | Breakfast | Lunch | SETDA's 15th Anniversary Gala Underwriting | Speaking Opportunity | |
| Speed Meeting \$7,500 | ✓ | handout | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | |
| Opening Product Showcase & Reception \$4,000 | ✓ | handout | | ✓ | ✓ | ✓ | ✓ | | | | | | |
| Speaking Opportunity at Breakfast \$5,000 | ✓ | Seat drops | | | ✓ | ✓ | ✓ | ✓ | ✓ | breakfast | | | |
| Student Voices Luncheon Underwriting \$15,000 ** | ✓ | Seat drops | | | ✓ | ✓ | ✓ | ✓ | ✓ | luncheon | | | |
| Forum Product Showcase Reception \$5,000 | ✓ | handout | | | ✓ | ✓ | ✓ | ✓ | | | | | |
| \$3,000 Wi-fi Access | ✓ | Table tents & collateral | | ✓ | ✓ | ✓ | ✓ | | | | | | |
| \$3,000 Banner Ad Event Mobile App | ✓ | Banner ad | | ✓ | ✓ | ✓ | ✓ | | | | | | |
| \$5,000 Speaking Opportunity at Breakfast | ✓ | Seat drops | | | ✓ | ✓ | ✓ | ✓ | ✓ | breakfast | ✓ | ✓ | ✓ |
| \$6,500 Speaking Opportunity at Lunch | ✓ | Seat drops | | | ✓ | ✓ | ✓ | ✓ | | | ✓ | ✓ | ✓ |
| \$15,000 SETDA's 15th Anniversary Gala Underwriting | ✓ | Seat drops | | | ✓ | ✓ | ✓ | ✓ | | | ✓ | ✓ | ✓ |

**Student Voices Underwriting includes pre and post national press release attribution, post event blog and social media campaign. In addition, one hour focus group with state leader, students and administrators.

***15th Anniversary Gala Underwriting includes recognition in a national press release, event blog and social media campaign.