



SETDA's Affiliates Program

Purpose

SETDA's charge is to serve, support and represent the interests and needs of state education digital learning leaders with respect to the use of technology for teaching, learning, and school operations. There are many high-caliber, non-profit education organizations that share SETDA's priorities, making these new and strategic partnerships mutually beneficial in our efforts to advance education through technology policy and practice. Therefore SETDA is launching a three-year pilot Affiliates Program to establish strategic partnerships with organizations that can extend our reach, influence and impact.

Affiliate Definition

Affiliates are statewide, regional (multi-state) or national, non-profit membership organizations that serve public K-12 education. Affiliate organizations' members must work for education agencies or state/local government and may not include representatives from the private sector. Affiliates should support SETDA's mission, values and work.

Benefits to Affiliates

- **Participation in SETDA events/meetings:**



Registration fee waived for two designees to attend the **Emerging Technologies Forum** and **Leadership Summit**.*



Monthly membership webinars (limited to the two designees) and other member-only webinars. Additional representatives from an Affiliate and/or its entire constituency may be granted access depending on the webinar.



Public webinars (open to the Affiliate's constituency).

TCEA supports educators who are transforming teaching and learning with technology. Our partnership with SETDA has enabled us to connect with ed tech professionals across the nation, giving our members access to more resources, ideas, and solutions to common challenges.

—Jennifer Bergland,
TCEA Director of Governmental Relations

*In addition to the two designees who may attend (registration fee waived), an Affiliate may pay a registration fee of \$500 per event, per person for up to three additional representatives to attend. Affiliate is responsible for travel expenses. SETDA will cover meals that are provided to all participants as part of the event.

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Please contact Tera Daniels, Director, Finance & Membership, at tdaniels@setda.org or 202-715-6636 x701.



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- **Insight and information** – Affiliates and in some cases their entire constituencies, will have access to SETDA generated information and announcements, including but not limited to the newsbrief (SETDA's bi-weekly newsletter), policy updates, reports, briefings, member-only webinars and public webinars. At times SETDA may make printed versions of its publications available to Affiliates for a fee.
- **Shared thought leadership, networking and collaboration opportunities** – Affiliates may benefit from opportunities to participate in meaningful dialogue with SETDA leadership and state members about current ed tech issues, policy developments, legislation and trends. A partnership with SETDA affords Affiliates networking and collaboration opportunities throughout the year via virtual meetings and in-person venues. Affiliates will have access to SETDA's online professional community, SETDA Connects.
- **Visibility** – SETDA will make a badge available for Affiliates to use on print or digital assets to designate affiliation with SETDA during the term of the partnership (see image on right). SETDA will provide Affiliates with attribution in the following locations: SETDA.org, introductory slides during public and private webinars, events' signage and events' mobile apps.
- **Outreach** – Affiliates may leverage SETDA as an outreach vehicle for messaging that is relevant to the majority of SETDA members and does not conflict with SETDA's views. Affiliates may use a variety of SETDA's communication channels including, but not limited to: newsbrief, social media, web site and independent communications.

Annual Fee – \$2,500/year

SETDA Annual Conferences

The Emerging Technologies Forum and Leadership Summit are unique professional development and networking multi-day events with opportunities to learn from national and state educational leaders and private sector innovators, coupled with in-depth discussions and collaborative work. Recent topics such as professional learning, equity of access, data and student privacy, content and assessment and federal education policies have been the focus during the events. In addition, representatives from federal agencies such as the US Department of Education, Office of Educational Technology, FCC or White House are invited and often participate in our events.

Eligibility Criteria Guidelines

Affiliate [applications](#) are accepted on an ongoing basis and are now being accepted. Don't delay and apply today to be part of this exciting new partnership. The following criteria will be used to determine an applicant's eligibility. Organizations that meet all of the criteria are preferred; however, applicants will be accepted on a case-by-case basis following a review by a committee composed of SETDA state members and staff.

- Applicant must meet the definition of an Affiliate.
- Annual dues of \$2,500 are required.
- Applicants must complete a brief application.
- SETDA seeks to maintain partnerships with a cadre of Affiliates who represent a heterogeneous variety of geographic regions, roles, focus areas, and grade levels; these factors will be taken into consideration when considering prospective Affiliates.
- State governmental agencies are not eligible to become Affiliates.



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