**Effectiveness**

When evaluating the effectiveness of instructional materials, you should consider your educational goals — student learning and professional learning goals.

**Educational Goals**

**Key Questions: Student Success**

* Did the instructional material adequately meet the state learning standard for that content area?
* Did the instructional material meet the level of quality required in your district/school?
* Did the instructional material support the learning behaviors your district has defined as important:
  + Deeper learning?
  + Personalized learning?
  + Self-directed learning?
* Did the materials support student learning for all demographics?
  + English language learners
  + Students with disabilities
* Did the instructional material add value to student learning?
* Did the students customize the materials to enhance their own learning?
* Were the students more engaged?

**Educational Goals**

**Key Questions: Professional Learning**

* Did you provide professional learning strategies for implementation of high quality materials, aligned to standards?
* How easy was it for teachers to access and use the materials?
* Did teachers report a reduced workload?
* Did the instructional materials support teachers’ abilities to support:
  + Deeper learning?
  + Personalize learning?
  + Self-directed learning?
* Did teachers customize materials that are OER?
* Did teachers under the copyright and licensing requirements for using OER?

**Budget & Technology Impact**

**Key Questions**

* Did you have the technology capacity to deliver content efficiently and effectively?
  + Internet access at school
  + Wi-Fi access at school
  + Student access to devices
  + Student access to internet and devices outside of school
* Did you experience any cost savings?
* What was your ROI?
* Was the acquisition process efficient?
* Did you experience any restrictions when acquiring and implementing:
  + Print instructional materials?
  + Digital/online/blended instructional materials?
  + OER?