



SETDA's Affiliates Program

Purpose

SETDA's charge is to serve, support and represent the interests and needs of state education digital learning leaders with respect to the use of technology for teaching, learning, and school operations. There are many high-caliber, non-profit education organizations that share SETDA's priorities, making these new and strategic partnerships mutually beneficial in our efforts to advance education through technology policy and practice. Therefore SETDA is launching a three-year pilot Affiliates Program to establish strategic partnerships with organizations that can extend our reach, influence and impact.

Affiliate Definition

Affiliates are statewide, regional (multi-state) or national, non-profit membership organizations that serve public K-12 education. Affiliate organizations' members must work for education agencies or state/local government and may not include representatives from the private sector. Affiliates should support SETDA's mission, values and work.

Benefits to Affiliates

- **Participation in SETDA events/meetings:** SETDA has two annual events, the [Leadership Summit](#) and [Emerging Technologies Leadership Forum](#). The Emerging Technologies Leadership Forum and Leadership Summit are unique professional development and networking multi-day events with opportunities to learn from national and state educational leaders and private sector innovators, coupled with in-depth discussions and collaborative work. Recent topics such as professional learning, equity of access, data and student privacy, content and assessment and federal education policies have been the focus during the events. In addition, representatives from federal agencies such as the US Department of Education, Office of Educational Technology, FCC or Whitehouse are invited and often participate in our events. To encourage our Affiliates to attend:
 - ✓ **The registration fee will be waived for one designee** to attend the Emerging Technologies Forum and Leadership Summit. **(\$1000 value)**
 - ✓ In addition to the one designee who may attend (registration fee waived), an Affiliate may pay a registration fee of \$500 per event, per person, for **up to three additional representatives** to attend.
 - ✓ The Affiliate is responsible for travel expenses; **SETDA will cover meals** that are provided to all participants as part of the event.

TCEA supports educators who are transforming teaching and learning with technology. Our partnership with SETDA has enabled us to connect with ed tech professionals across the nation, giving our members access to more resources, ideas, and solutions to common challenges.

–Jennifer Bergland,
TCEA Director of Governmental Relations

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Please contact Tera Daniels, Director, Finance & Membership, at tdaniels@setda.org or 202-715-6636 x701.



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- **Insight and information** – Affiliates and in some cases their entire constituencies, will have access to SETDA generated information and announcements, including but not limited to the newsbrief (SETDA's bi-weekly newsletter), policy updates, reports, briefings, member-only webinars and public webinars. At times SETDA may make printed versions of its publications available to Affiliates for a fee.
- **Shared Thought Leadership, Networking, Standing Committee Participation and Collaboration (open to entire constituency)** – Standing Committee Participation and Collaboration (open to entire constituency): Opportunities to participate in meaningful dialogue with SETDA leadership and members about implementation and trends in issues, policy developments, related to digital learning including: in-depth dialogue related to broadband and device access, shifting to digital instructional materials, professional learning and personalized learning experiences. Participation in any of the four standing SETDA committees (Professional Learning, State Action, State Engagement, Strategic Partnerships) which is vital to the success of SETDA and among the best ways for members to contribute to and learn from their peers in other states. .
- **Visibility** – SETDA will make a badge available for Affiliates to use on print or digital assets to designate affiliation with SETDA during the term of the partnership (see image on right). SETDA will provide Affiliates with attribution in the following locations: SETDA.org, introductory slides during public and private webinars, events' signage and events' mobile apps.
- **Outreach** – Affiliates may leverage SETDA as an outreach vehicle for messaging that is relevant to the majority of SETDA members and does not conflict with SETDA's views. Affiliates may use a variety of SETDA's communication channels including, but not limited to: newsbrief, social media, web site and independent communications.

Annual Fee – \$2,500/year

Eligibility Criteria Guidelines

Affiliate [applications](#) are accepted on an ongoing basis and are now being accepted. Don't delay and apply today to be part of this exciting new partnership. The following criteria will be used to determine an applicant's eligibility. Organizations that meet all of the criteria are preferred; however, applicants will be accepted on a case-by-case basis following a review by a committee composed of SETDA state members and staff.

- Applicant must meet the definition of an Affiliate.
- Annual dues of \$2,500 are required which includes a \$500 registration fee for the Leadership Summit and Emerging Technologies Leadership Forum (\$1000 value).
- Applicants must complete a brief application.
- SETDA seeks to maintain partnerships with a cadre of Affiliates who represent a heterogeneous variety of geographic regions, roles, focus areas, and grade levels; these factors will be taken into consideration when considering prospective Affiliates.
- State governmental agencies are not eligible to become Affiliates.



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