SETDA
LEADERSHIP • TECHNOLOGY • INNOVATION • LEARNING

SETDA's Emerging Technologies Forum Sponsorship Opportunities

WHEN: June 26, 2015 (Friday) - June 28, 2015 (Sunday)   **WHERE:** LOEWS Hotel Philadelphia, PA

WHAT: A forum for companies and organizations to engage in meaningful dialogue with SETDA's state members.

WHO: Attended by an average of 75 state members, representing the education technology leadership from approximately 45 state education agencies as well as the corporate community represented by SETDA's annual Private Sector Partners and ET Forum event sponsors. To learn more about SETDA, go here

Every sponsorship opportunity includes access to the pre-registration list for targeted outreach only (for individual contacts, not mass solicitations) and company branding on event signage, mobile app and event related web pages.

Sponsorship Opportunities	Cost
Speed Meetings (6/26) Speed meetings are intended for companies new to SETDA or the ed tech sector. Speed Meeting sponsors will have 5 minutes to share details about their product/service followed by 5 minutes for Q&A to small groups of 8-10 state members. By the end of the 2 ½ hour session, each sponsor will have met every state member in attendance. This sponsorship also includes the opportunity to display at the Tabletop Showcase Reception immediately following the speed meeting sessions. Each sponsor will be assigned a state member who will serve as a mentor to help prepare the sponsor for the Speed Meeting session.	**$5,000***
Speaking Opportunity I (6/27) This is an opportunity to speak for 5 min. at breakfast on the 27th and includes placement of sponsor's collateral on tables as well as an opportunity to display/demo at the Tabletop Showcase Reception on the 26th. Sponsors may also attend lunch and the Corporate PD sessions on the 27th, but may not participate in the R&D sessions.	**$5,000***
Speaking Opportunity II (6/27) This is an opportunity to speak for 5 min. at lunch on the 27th and includes placement of sponsor's collateral on tables as well as an opportunity to display/demo at the Tabletop Showcase Reception on the 26th. Sponsors may also attend breakfast and the Corporate PD sessions on the 27th, but may not participate in the R&D sessions.	**$7,500****
Networking Event sponsor (6/28) The is a unique opportunity to host and attend this informal activity attended exclusively by SETDA members and staff and affords a 5 minute speaking opportunity. In addition, this sponsorship includes a display at the Tabletop Showcase Reception on the 26th, attendance at breakfast, lunch and the corporate PD sessions on the 27th.	**$8 -10,000****

*discounts for existing SETDA Private Sector Partners: Platinum - $1,000 | Gold - $500
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FOR MORE INFORMATION:
For questions or for more information about annual private sector partnerships please visit our web site or contact Jennifer Fritschi, Director of Strategic Partnerships at 202-715-6636 ext. 704 or jfritschi@setda.org